



Transnational Stardom: International Celebrity in Film and Popular Culture (Global Cinema)

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Thanks to the globalization of media, stars and celebrities are increasingly important figures in the transnational circulation of not only films but also ideas about identity and personhood. Combining a diverse range of case studies with an innovative collaborative discussion between leading scholars in star studies and transnational cinema, this book analyzes stars as sites of cross-cultural contestation. The contributors examine the phenomenon of global stardom as an important locus to help individuals better understand the construction of gender, race, nationality, and the individual as well as the importance of stars within transnational film industries. In a world in which cinema and its audiences are increasingly mobile, the essays in this collection explore how the plasticity of stars may help disparate peoples manage the shifting ideologies of a transnational world.

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