



# Managing Tourism in a Changing World: Issues and Cases

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*Managing Tourism in a Changing World* provides an overview of state-of-the-art research surrounding today's tourism management. Recognising the relevance of tourism activities as major economic drivers, this book offers a significant contribution to the advancement of managerial practice in the tourism field. It is the outcome of the collective intellectual efforts of a number of scholars, with dissimilar geographical roots and backgrounds, who cultivate original research on tourism management from a variety of perspectives (economic, managerial) and using multiple methods (theory building, experimental and inductive case-based inquiries).

While drawing on multiple theoretical perspectives and adopting different epistemological paradigms and methodologies, this book answers a wide range of research questions related to a number of relevant themes in the following fields: destination management, marketing and branding, inter-organizational dynamics and corporate social responsibility in the tourism sector.

This book was originally published as a special issue of *Anatolia*.

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