



**Gift ideas - how to find the perfect present:
including best presents for birthday, christmas,
wedding, anniversary, baby shower, men, women,
him, her, mom, dad, boy, girl, boyfriend, girlfriend**

Joe Theis

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Don't we all know the problem? A festive occasion arises – Christmas, birthday, anniversary, wedding, you name it – and we need a present. Some people are great with these occasions, they always have the perfect gift, they are creative and know exactly what to get. It seems effortless. The vast majority, however, is clueless. Panic arises. Stress. What should we get? No idea...

Don't we all believe that gift giving is great and should be fun? Don't we know that there are few actions more rewarding than giving? Instead, finding a gift often becomes more pain than pleasure and destroys the whole experience.

This book is here to help you. We've been where you are, we know the pain, and we have a solution. Finding a gift idea in a stress-free manner is what we are here to teach you.

How will you find this idea? Maybe you already have it in you and need the right questions to get it out. Maybe you need the right questions to get it out of the prospective recipient. Or maybe you just need the right trigger, nudge, technique or magic trick to come up with something awesome. We will show you.

The book contains four main chapters. Chapter 1 will go into some easy techniques for finding a gift. You may not need more than that to trigger the magic thought. Chapter 2 will walk you step by step through some pretty awesome creativity techniques. The key to any outstanding idea is really generating lots and lots of ideas before picking the lucky winner. This is where these innovative techniques come into play and will help you get ideas you didn't think you were capable of. Chapter 3 will teach you some more general advice to creativity and how you can foster the creative habit more often and at a more subconscious level. Chapter 4 is for the lazy people: some specific gift ideas that may already get you a winner without having to think too hard about it. Chapter 5 contains what you call a trigger list: a long list of ideas and terms. Going through it you will be almost certain to stop and find a nice idea once you see it on paper (or your kindle).

TABLE OF CONTENTS

INTRODUCTION

EASY TECHNIQUES TO FINDING A GIFT IDEA

- Who is it for?
- Start with why
- Begin with the end in mind
- Asking simple questions
- Ask your recipient
- Ask yourself
- Ask others
- Knowing the gift already

- The gift list
- Think hard
- Going to the right places
- Places of inspiration
- Places of advice

ADVANCED MAGIC TO FINDING A GIFT IDEA

- What, when, who, where, how?
- Brainstorming
- Mind maps
- Idea Box
- Try the opposite
- Use word or picture associations
- Freewriting
- Revert your assumptions
- Imagine someone else's solution

GENERAL CREATIVITY INSPIRATION

- Music
- Change your surroundings
- Streetcombing
- Pen and paper
- Swipe file

SPECIFIC AWESOME GIFT IDEAS

- Personalized gifts
- Event gifts
- Charitable gifts
- Going gift-free

EXHAUSTIVE GIFT IDEA TRIGGER LIST

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