

Trial Advocacy: Planning Analysis & Strategy

Marilyn J. Berger, Ronald H. Clark



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Trial Advocacy: Planning Analysis & Strategy Marilyn J. Berger, Ronald H. Clark **Trial Advocacy: Planning, Analysis, and Strategy** conveys a clear understanding of the trial process, how lawyers think, and the strategies and techniques of trial persuasion.

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- a thorough and lucid overview of the trial process
- balanced coverage of practice and theory
- informative discussion of how trial lawyers think and act
- how litigators use state-of-the-art technology
- trial persuasion strategies and techniques
- a thoughtful look at the ethical and legal boundaries of trial advocacy

More of what's new in the Third Edition:

- new coverage of bench-trial advocacy
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