

# Negotiation: Essentials of Negotiation - How to Convince, Persuade and Influence Anyone

Justin Cook

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## **Negotiation: Essentials of Negotiation - How to Convince, Persuade and Influence Anyone**

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### To All Seasoned Negotiators & Salespersons From Every Industry!

Have you ever wondered:

- What does it take to bring your negotiation prowess to a whole new level?
- Why do your clients or peers not want to collaborate with you anymore?
- How do you stay ahead in the negotiation process and establish an effective bond with the parties involved?
- What are the blind spots of every negotiator and how do you circumvent them?
- Why are you not succeeding at negotiations despite putting in tonnes of effort?

#### Negotiation: Essentials of Negotiation - How to Convince, Persuade and Influence Anyone will empower all salespersons to:

- 1. Acquire valuable skills applicable in every sale transactions
- 2. Avoid making and repeating costly mistakes
- 3. Achieve clarity and direction on how to engage with your clients and prospects
- 4. Awaken your latent negotiation charisma
- 5. Attain access to hitherto unreleased information and much, much more.

Negotiation: Essentials of Negotiation - How to Convince, Persuade and Influence Anyone is part of the series of books from his upcoming book series in the "Extreme" line of genre with further titles which will include: Extreme Humor, Extreme Motivation, and Extreme Diets, Extreme Memory amongst many others. Do you want to be a success story in all corporate and personal negotiations? Then read on—you will not be disappointed!

Justin Cook is a real estate professional, an author, business owner, and an investor. As a trendsetter, Justin believes that innovation is the key to seeking greater heights in both business and life in general. He is also a practitioner of the investment strategies of Warren Buffett and Peter Lynch. His first book entitled "The Millionaire Story: From Rags to Riches" had critical acclaim and was sold out within 3 weeks

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