



The Well-Fed Self-Publisher: How to Turn One Book into a Full-Time Living

Peter Bowerman

Download now

[Click here](#) if your download doesn't start automatically

The Well-Fed Self-Publisher: How to Turn One Book into a Full-Time Living

Peter Bowerman

The Well-Fed Self-Publisher: How to Turn One Book into a Full-Time Living Peter Bowerman

Landing a publisher has never been harder. So many want to get published, but few understand the enormous challenges, the fierce competition, and the merciless reality of bookstore shelf. But, what if you are one of the lucky ones to land a publisher? Well, here's what you can count on: anemic royalty rates, 18 to 24 months to publication, and giving up the rights to your book. And guess what? You'll still be expected to do most of the marketing yourself! There's a better way. Thanks to the Internet, self-publishing has become easier, more viable, and more potentially lucrative than ever before. In 2000, veteran commercial freelancer Peter Bowerman self-published *The Well-Fed Writer* (an award winning Book-of-the-Month Club selection) and in 2005, he did the same with its companion, *TWWF: Back For Seconds* (triple-award-finalist). The books became "standards" in the lucrative field of commercial freelancing: writing for businesses, large and small, and for hourly rates of \$60-125+ or more. As this is written, together, the two books – about 50,000 copies in print – had earned him a full-time living for over five years. The definition of a full-time living (straight from the horse's mouth): Okay, we're not talking "picking-out-chateaux-in-the-South-of-France" kind of money, but the book paid all my bills (including a couple of print runs each year), allowed me to stay the course in funding my retirement account, stay completely out of debt, and take a few nice vacations each year. Would that work for you? *The Well-Fed Self-Publisher* is a 300-page, detailed, step-by-step blueprint that explains exactly how the author did what he did. According to Bowerman, "This book is for those who really want to turn their passionate creative efforts into real 'pay-the-mortgage' money." Acknowledging that "self-publishing" carries an enormous amount of negative baggage (and deservedly so), the author says the focus of the book is to dramatically raise the bar on quality, for starters: I'll show you how to create a book indistinguishable in quality from one produced by a reputable publishing company; how to do a far better job of marketing and promoting that book than a publisher ever could; and how to make far more money than you ever would with that publisher. And by doing it all yourself, you control the timetable (potentially shaving 12 to 18 months off production). Plus, you retain all the rights, allowing you to leverage the brand you've created into a host of profitable "spinoff" businesses – each with its own income stream. Starting from perhaps not-so-obvious fundamentals ("Write a book people will want to read"), the book progresses through a discussion of the significant limitations of the conventional publishing model (despite the best intentions of most publishers). Then, in a nod to the outright panic and terror most "creatives" experience at the mere mention of the term "sales and marketing," the book provides an entire early chapter to help demystify these often daunting concepts. As Bowerman is quick to point out, "Success as a self-publisher is far more a function of a process than an aptitude. It's far less about some way you have to be than it is about a bunch of things you have to do." At that point, the book kicks into gear, offering up discussing in-depth discussions of book production, distribution, marketing, promotion, publicity (through one's own web site, the Internet, radio, article writing, bookstores and far beyond), Amazon, spinoff businesses, and an entire chapter on the controversial so-called "revolution" known as "POD publishing" (print-on-demand). The book finishes with five appendices offering up resources and a time line for the self-publisher, a primer on foreign rights, and more.

 [Download The Well-Fed Self-Publisher: How to Turn One Book ...pdf](#)

 [Read Online The Well-Fed Self-Publisher: How to Turn One Boo ...pdf](#)

Download and Read Free Online The Well-Fed Self-Publisher: How to Turn One Book into a Full-Time Living Peter Bowerman

From reader reviews:

Irene Holmes:

Why don't make it to become your habit? Right now, try to ready your time to do the important take action, like looking for your favorite guide and reading a e-book. Beside you can solve your trouble; you can add your knowledge by the guide entitled The Well-Fed Self-Publisher: How to Turn One Book into a Full-Time Living. Try to the actual book The Well-Fed Self-Publisher: How to Turn One Book into a Full-Time Living as your pal. It means that it can to be your friend when you feel alone and beside that of course make you smarter than ever. Yeah, it is very fortunated for you. The book makes you far more confidence because you can know everything by the book. So , let us make new experience as well as knowledge with this book.

Helen Williams:

As people who live in the modest era should be upgrade about what going on or data even knowledge to make these people keep up with the era which can be always change and advance. Some of you maybe will probably update themselves by studying books. It is a good choice in your case but the problems coming to you is you don't know which one you should start with. This The Well-Fed Self-Publisher: How to Turn One Book into a Full-Time Living is our recommendation to cause you to keep up with the world. Why, as this book serves what you want and wish in this era.

Patricia Baker:

You could spend your free time you just read this book this publication. This The Well-Fed Self-Publisher: How to Turn One Book into a Full-Time Living is simple to develop you can read it in the area, in the beach, train in addition to soon. If you did not have much space to bring often the printed book, you can buy the e-book. It is make you better to read it. You can save the particular book in your smart phone. So there are a lot of benefits that you will get when you buy this book.

Cheri Adamo:

Don't be worry if you are afraid that this book will certainly filled the space in your house, you might have it in e-book technique, more simple and reachable. That The Well-Fed Self-Publisher: How to Turn One Book into a Full-Time Living can give you a lot of friends because by you checking out this one book you have thing that they don't and make you more like an interesting person. This specific book can be one of one step for you to get success. This e-book offer you information that possibly your friend doesn't recognize, by knowing more than various other make you to be great individuals. So , why hesitate? Let me have The Well-Fed Self-Publisher: How to Turn One Book into a Full-Time Living.

**Download and Read Online The Well-Fed Self-Publisher: How to
Turn One Book into a Full-Time Living Peter Bowerman
#KEZH41W6RP2**

Read The Well-Fed Self-Publisher: How to Turn One Book into a Full-Time Living by Peter Bowerman for online ebook

The Well-Fed Self-Publisher: How to Turn One Book into a Full-Time Living by Peter Bowerman Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The Well-Fed Self-Publisher: How to Turn One Book into a Full-Time Living by Peter Bowerman books to read online.

Online The Well-Fed Self-Publisher: How to Turn One Book into a Full-Time Living by Peter Bowerman ebook PDF download

The Well-Fed Self-Publisher: How to Turn One Book into a Full-Time Living by Peter Bowerman Doc

The Well-Fed Self-Publisher: How to Turn One Book into a Full-Time Living by Peter Bowerman Mobipocket

The Well-Fed Self-Publisher: How to Turn One Book into a Full-Time Living by Peter Bowerman EPub