



A Risk Management Approach to Business Continuity: Aligning Business Continuity with Corporate Governance

Julia Graham, David Kaye

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Julia Graham and David Kaye, two globally recognized risk management experts with experience in 50 countries, were among the first to recognize the interrelationship of Risk Management and Business Continuity and demonstrate how to integrate them with Corporate Governance enterprise-wide. They focus on all the factors that must be considered when developing a comprehensive Business Continuity Plan, especially for multi-location or multinational companies. Endorsed by The Business Continuity Institute, Institute for Risk Management, and Disaster Recovery Institute International, the book includes: Chapter objectives, summaries and bibliographies; charts, sample forms, checklists throughout. Plentiful case studies, in boxed text, sourced globally in the UK, US, Europe, Australia, Asia, etc. Boxed inserts summarizing key concepts. Glossy of 150 risk management and business continuity terms. Wide range of challenges, including supply chain disruptions, media and brand attack, product contamination and product recall, bomb threats, chemical and biological threats, etc. Instructions for designing/executing team exercises with role playing to rehearse scenarios. Guidance on how to develop a business continuity plan, including a Business Impact Analysis. Downloadable Instructor Materials are available for college and professional development use, including PowerPoint slides and syllabus for 12-week course with lecture outlines/notes, quizzes, reading assignments, discussion topics, projects "Provides clear guidance, supported with a wide range of memorable and highly relevant case studies, for any risk or business continuity manager to successfully meet the challenges of today and the future." --Steven Mellish, Chairman, The Business Continuity Institute

Consultants with experience in 50 countries show how to integrate business continuity, risk management, and corporate governance enterprise-wide. They focus on factors to consider in developing a comprehensive Business Continuity Plan. Includes case studies, charts, forms, checklists, boxed summaries of key concepts. Instructor Resources available.

Preface, by Senator George Mitchell (Preface, by Steve Mellish, FBCI, The Business Continuity Institute
Introduction 1. A Risk-Based Approach To Business Continuity 2. Stakeholders 3. Governance, Good Practice, Standards, Regulation and the Law 4. Culture, Strategy, Performance, Risk and Business Continuity 5. Getting Started: The Business Continuity Management Cycle 6. Introduction to the Business Impact Analysis 7. The Business Impact Analysis: A Hitch-Hikers Guide 8. Application and Uses of BIA Information 9. Technology, Exposures and Continuity 10. Dependency Management: Supplier Management, Outsourcing and Business Support 11. Opportunities and Other Applications for Business Continuity Tools and Principles 12. The People Factor 13. The Value of Insurance When Facing Potentially Catastrophic Risk 14. Communications 15. Emergency and Governmental Services 16. Rehearsals and Exercising of Plans and Risk Decision-Making 17. Maintenance, Benchmarking, Assurance and Audit 18. Developing a Plan - Putting Theory Into Practice Appendix A: British Standard PAS 56, Guide to Business Continuity Management, Annex Appendix B: BCM Evaluation Criteria Glossary About The Authors

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