



Outbreak! The Encyclopedia of Extraordinary Social Behavior

Hilary Evans, Robert E. Bartholomew

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Outbreak! The Encyclopedia of Extraordinary Social Behavior Hilary Evans, Robert E. Bartholomew From fads, crazes, and manias to collective delusions, scares, panics, and mass hysterias, history is replete with examples of remarkable social behavior. Many are fueled by fear and uncertainty; others are driven by hope and expectation. For others still, the causes are more obscure. This massive collection of extraordinary social behaviors spans more than two millennia, and attempts to place many of the episodes within their greater historical and cultural context. Perhaps the most well known example of unusual collective behavior occurred in 1938, when a million or more Americans were frightened or panicked after listening to a realistic radio drama about a Martian invasion of New Jersey, based on an adaptation of the H.G. Wells novel "War of the Worlds." Less known but equally remarkable scares based on Wells' book occurred in Chile in 1944 (when Army units were mobilized), in Ecuador in 1949 (when riots broke out, leaving more than a dozen dead), as well as in Buffalo in 1968, Rhode Island in 1974, and Europe in 1988 and 1998. The modern civilized world is by no means immune to such peculiar episodes. In the late 20th century, scores of people in the U.S. and Europe were wrongly incarcerated following claims of Satanic ritual abuse by authorities untutored in False Memory Syndrome. This episode recalls the European witch terror of the late Middle Ages, when innocent people were tortured and executed for consorting with the Devil based on the flimsiest of evidence. OUTBREAK! THE ENCYCLOPEDIA OF EXTRAORDINARY SOCIAL BEHAVIOR is an authoritative reference on a broad range of topics: collective behavior, deviance, social and perceptual psychology, sociology, history, folklore, religious studies, political science, social anthropology, gender studies, critical thinking, and mental health. Never before have so many sources been brought together on the mesmerizing topic of collective behavior.



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