



Data Visualization for Oracle Business Intelligence 11g

Dan Vlamis, Tim Vlamis

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Design and Deliver Effective Visual Solutions of BI Data

Cowritten by an Oracle ACE Director and an expert in data visualization design specializing in BI and analytics, *Data Visualization for Oracle Business Intelligence 11g* reveals best practices for presenting data-driven insights with graphs, tables, maps, dashboards, and other methods that will immediately enhance corporate decision-making. Throughout the book, the principles of effective design are emphasized. Leverage the power of this comprehensive business intelligence platform to deliver rich visualizations of business information across the enterprise.

- Create well-organized tables and pivot tables
- Convey data insights with line, bar, pie, waterfall, radar, and other graphs
- Configure MapViews so that you can provide interactive maps and spatial analysis capabilities
- Build advanced visualizations, including trellis charts, gauges, R images, jQuery sparklines, and more
- Use Oracle Business Intelligence Publisher to create pixel-perfect reports from various data sources
- Design effective, interactive BI dashboards
- Use the Oracle Scorecard and Strategy Management module to measure, evaluate, and manage key performance indicators
- Make smart color choices using data science tools

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