

Tourism and the Economy: Understanding the Economics of Tourism

James Mak



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Tourism is one of the fastest-growing industries in the world. Many countries see it as a passport to their economic development; others express concern that uncontrolled tourism may overwhelm their natural, cultural, social and physical resources. The question of how best to harness tourism for the good of host communities is increasingly debated and forms the basis of this book. Written in an accessible style for a general audience as well as professionals, it applies an economic way of thinking to tourism to help readers gain a better understanding of this dynamic global industry.

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