



## Knowing in Firms: Understanding, Managing and Measuring Knowledge

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# Knowing in Firms: Understanding, Managing and Measuring Knowledge

## **Knowing in Firms: Understanding, Managing and Measuring Knowledge**

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The book offers a strong response to the need for a body of scientific knowledge on the understanding, managing and measuring of knowledge in organizations and brings an international perspective to bear on the issues bridging theory and practice through case study illustrations from Europe, Japan and American companies.

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