



# Introduction to Accounting: An Integrated Approach

*Penne Ainsworth, Dan Deines, R. David Plumlee, Cathy Xanthaky Larson*

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The emphasis in this book is placed on business events and how accounting information is created and used for decision making purposes when these events occur. It is organized around the statement of cash flows, focusing on operating activities before moving onto finance and investment activities. Real examples are used from real company financial statements. Subjects covered include financial and managerial accounting topics, financial statements from companies such as Nike and Disney, and learning aides including exercises, questions, problems, computer applications, ethical problems and cases.

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